



Online Conferences



Eye On School Success An Online Conference March 20 - 21, 2012

Eye On School Success offers ready-to-go, field-tested strategies, presented in engaging style by noted experts. During the conference you and your colleagues will gain solutions to common challenges and learn about best practices affecting a broad range of topics shared by educators across the spectrum of schools.



Tuesday, March 20, 2012

	Leadership Institute	Student Motivation	Common Core Made Easy
3:00 - 4:00	Keynote: Implementing School Change Todd Whitaker Join us for this one-of-a-kind keynote to learn key strategies for getting everybody on board with necessary school change.		
4:00	Break		
4:15-5:15	Motivational Leadership (LI01) Pete Hall Pete Hall's ideas for motivational strategies, combined with his common-sense approach, make this a wonderful session for all leaders and aspiring leaders to attend.	Students Taking Charge (SM01) Nancy Sulla Learn how to create student-centered classrooms that make technology a vital part of your lessons.	Common Core in the Cloud (CC01) Vicki Davis As a teacher who coordinates wikis where thousands of students edit and co-create, Vicki can show you how collaborative content creation looks and how it aligns with the Common Core State Standards.

Wednesday, March 21, 2012

	Leadership Institute	Student Motivation	Common Core Made Easy
3:00 - 4:00	Creating Instructional Momentum (LI02) Shawn Joseph This session will provide valuable strategies that will allow veteran principals, new principals, and aspiring principals to become outstanding instructional leaders.	Battling Boredom (SM02) Bryan Harris After attending this session, you will understand how to gain and sustain the attention of your students from the moment the bell rings.	Using Seminars for 21st Century Literacy (CC02) Terry Roberts and Laura Billings Learn how a seminar approach can lead students deeper into a text and improve their speaking, listening, and writing skills, as recommended by the Common Core State Standards.
4:00	Break		
4:15-5:15	Roundtable: Teacher Effectiveness and Teacher Evaluation (LI03) Pam Salazar, James Stronge, Sally Zepeda The experts at this roundtable will engage in an informative, stimulating discussion and will offer practical recommendations about teacher effectiveness and teacher evaluation in your school.	Helping Students Motivate Themselves (SM03) Larry Ferlazzo Larry Ferlazzo will provide immediately applicable steps and lesson plans that can be easily incorporated into any curriculum to help students motivate themselves.	Common Core State Standards... Only the Beginning (CC03) Barbara Blackburn Barbara Blackburn will clearly define what rigor is and how individual teachers can provide challenging learning experiences in their classrooms to prepare students for a better future.
5:15	Break		
5:30 - 6:30	Content at the Core: CCSS Q&A Including Amy Benjamin, Jeanne Tribuzzi, and Heather Wolpert-Gawron Join us one last time, as we wrap up Eye On School Success. This unique opportunity will address your big questions about the Common Core State Standards!		

Our conference platform allows for easy access to any of the live sessions during conference hours. Don't worry about missing any content... all sessions will be archived and available to registrants for three months after the event!

PRESENTERS



Amy Benjamin consults with educators throughout the country on writing across the curriculum, strategic literacy, and differentiated instruction. She has received awards for excellence in teaching.



Laura Billings, a former secondary teacher, has been the Associate Director of the National Paideia Center since 1998. Her research and teaching focus on the socio-linguistic aspects of dialogue.



Barbara Blackburn is a national expert on raising the level of rigor and motivation for professional educators and students alike. She regularly presents workshops for teachers and administrators.



Vicki Davis is a co-founder of the global collaborative powerhouse Flat Classroom Projects and author of the award winning Cool Cat Teacher blog.



Larry Ferlazzo teaches English and social studies at Luther Burbank High School in Sacramento, California. He writes a popular education blog, a teacher advice column, and has won numerous awards.



Pete Hall is currently the principal of Shaw Middle School, a Title 1 school in Spokane, Washington. In 2004, he was honored with ASCD's Outstanding Young Educator Award.



Bryan Harris is the Director of Professional Development for the Casa Grande (Arizona) Elementary School District. He has served as a classroom teacher, principal, instructional specialist, and district administrator.



Shawn Joseph serves as Director of Special Performance at Montgomery County Public Schools. A former teacher, reading specialist, and principal, he was the NASSP Met-Life Middle School Principal of the year.



Terry Roberts has been the Director of the National Paideia Center since 1993. He is fascinated by the power of dialogue to teach and inspire.



Pamela Salazar, a former teacher and principal, is currently an Associate Professor of Practice at the University of Nevada, Las Vegas. She consults with schools and districts on leading change and developing educator capacity.



James Stronge is the Heritage Professor in the Educational Policy, Planning, and Leadership Area at the College of William and Mary. He has authored, co-authored, or edited 22 books and more than 100 articles.



Nancy Sulla is the founder and President of IDE Corp. (Innovative Designs for Education), an educational consulting company specializing in instructional and organizational design.



Jeanne Tribuzzi is the Director of English Language Arts, ESL, and Second Language in the West Seneca Central School District. Jeanne has been an educator for 22 years.



Todd Whitaker is a professor of educational leadership at Indiana State University in Terre Haute, Indiana. Recognized as a leading motivational speaker in the field of education, his message has resonated with hundreds of thousands of educators around the world.



Heather Wolpert-Gawron is an award-winning middle school teacher who writes a popular education blog as Tweenteacher®. She also blogs for The Huffington Post and Edutopia and is a Fellow of the National Writing Project.



Sally Zepeda is a professor at the University of Georgia, where she teaches courses in instructional supervision, professional development, teacher evaluation, and school improvement.

For registration and pricing information, visit www.eyeeeducation.com/registration, or call Jon Rothman at (888) 299-5350 for details!



Our editorial team has developed an agenda that has something for everyone!



Bob Sickles
President and Publisher

With over 35 years of experience in the publishing industry, Bob served in editorial and managerial roles at Prentice-Hall and Simon and Schuster before establishing Eye On Education in 1992.



Lauren Davis
Senior Editor

Lauren Davis has been Senior Editor at Eye On Education since May 2011. Previously, she served as Director of Language Arts at Amsco School Publications for five years. She began her career as a sixth-grade ELA teacher, and she has also spent time in 7th and 11th grade classrooms.



Toby Gruber
Director, Professional Services

Toby Rothstein Gruber, a former teacher, has been working in Professional Development for over 9 years. Her experience includes designing implementation plans and delivering research based professional development workshops that are aligned to district curriculum.

Pricing & Registration

- Registration prices are per login. A login is defined as one computer access point which provides full access to the entire conference.
- Your registration will allow you to attend any session in any track. In addition, all sessions will be available on demand until June 30, 2012.
- Early registration discounts are available. The earlier you register, the more you save. Best rates are available now so act quickly.
- We offer group/team discounts beginning at 6 logins. The bigger the group, the bigger the savings!
- If you are interested in professional development packages of 51 or more logins, please call Jon Rothman, National Accounts Manager, at (888) 299-5350.

Current pricing and registration information is available at
www.eyoneducation.com/Online-Resources/Online-Conferences/Eye-On-School-Success/Pricing-Registration



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